

CampusLogic: One platform. So many benefits.

What good is the transformational power of financial aid if a student can't get through the process? CampusLogic provides self-service FinAid technology to 60+ schools, enabling them to make financial aid easy, mobile, and personalized. You can too. We simplify financial aid, so you can boost enrollment, efficiencies, and student satisfaction. It's time to build a better student experience. **Here's how:**



StudentForms

Simplify financial aid processes.

- Verification
- SAP Appeals
- C Code Resolution
- Professional Judgments
- Other FA Forms



CampusMetrics

Visualize and act on financial aid data, instantly.

- Pre-built Insight Gallery
- Quick Query
- Available on Any Device
- Windows 10 Universal App
- Crowd-sourced Insights



AwardLetter

Modernize and personalize award letters.

- Create
- Personalize
- Deliver
- Track
- Embed videos and media



Transform financial aid with CampusLogic.

CampusLogic was born in the Cloud with all of the advantages that come with it — fast deployment, automatic upgrades, minimal IT support needed. Our customers increase enrollment, improve efficiencies, and provide the best student experience. With 60+ customers nation-wide, and 300,000 students actively using the CampusLogic platform, we're the leader in student engagement for financial aid.

Simple, mobile, personalized financial aid makes life easier for everyone.

Complicated. Time-consuming. Mind-numbing. It's time to smash the stereotypical financial aid experience to bits. FinAid services at your school can be easy. Easy to manage, complete, analyze, report on, and act on. Simple, mobile, personalized financial aid makes life easier for everyone.

Here's how we do it:



ONE PLATFORM to solve your biggest FinAid problems, including low financial aid completion rates, inability to act on your FinAid data, and confusingly boring award letters.

- 1 StudentForms, CampusMetrics, and AwardLetter together
- 2 Dynamic web forms based on ISIR logic for verification, professional judgments, SAP appeals, and more
- 3 Automatic updates ensuring compliance with Regulatory Changes
- 4 World-class security with data encryption, IP tracking & two-step authentication
- 5 Multi-tenant = IT doesn't need to install, maintain, or upgrade software



THE BEST (hands down) student experience.

Your students live on their mobile phones. If you ditch the paperwork they will log on. In droves.

- 6 Secure document upload from any device
- 7 Personalized, online task management
- 8 Compliant e-signature for students and parents
- 9 Automated follow-up between the FinAid office and students, including SMS/text messaging



THE FASTEST IMPLEMENTATION ... the fastest.

Fast and painless, we'll get you up and running in 30 days or less with Single Sign-On, Student Information System, and Imaging System integration.

- 10 Student portal Single Sign-On integration
- 11 Imaging system integration with automatic indexing
- 12 Configurable SIS integration and ISIR processing

campuslogic / OUR STORY

CampusLogic transforms the way colleges and universities deliver financial aid with the first and only student engagement platform. Easy. Mobile. Personalized. Our cloud-based technology simplifies financial aid, so more students can get through the door into the classroom. With 60+ institutions and 300K+ active students, all of our customers have improved enrollment, efficiencies, and student satisfaction.

campuslogic.com

 [@CampusLogic](https://twitter.com/CampusLogic)

 campuslogic.com/blog

 linkedin.com/company/campuslogic