



**campuslogic**

## **How Northern Wyoming CCD enhanced Colleague with easy, mobile, personalized #finaid**

Presented by:

Steven Morris, Regional Director at CampusLogic

Kristen Gast, Director of Financial Aid Services, Northern Wyoming  
Community College District

# Presenters



**Steven Morris**  
Regional Director, CampusLogic

Steven brings 7 years of technology experience to CampusLogic team, along with a passion for making financial aid awesome for schools and students through extraordinary software. Leading the #wemakefinaidawesome movement in the Rocky Mountain Association of Student Financial Aid Administrators area, Steven helps higher education institutions of all sizes transform their financial aid experiences.



**Kristen Gast**  
Director of Financial Aid Services, Northern Wyoming  
Community College District

A key member of the Financial Aid community since 2009, Kristen has been key to Northern Wyoming Community College District's efforts to automate the financial aid process while maintaining an exceptional student experience. Her efforts have lowered student loan default rates, increased student and staff financial literacy, and improved staff morale.

# We Make Financial Aid Awesome



- + We provide a **financial aid platform** to college and universities.
- + With CampusLogic, schools make financial aid **easy, mobile, and personalized**.
- + Schools benefit by **improving enrollment, efficiencies, and student satisfaction**.

# Extend Your SIS with Easy Student Financial Aid

**BANNER**

**COLLEAGUE**

**PeopleSoft**

**CampusVue**

## Financial Aid Administration

- + Financial aid packaging
- + Fund disbursement and monitoring
- + Return to Title IV calculations
- + Refund management
- + Aid budget management and tracking



## Easy FA Student Services

- + Personalized web forms based on ISIR logic
- + Automated FA forms for verification, PJs, SAP Appeals
- + Automated student follow-up including SMS/Text
- + Compliant e-signature for students and parents
- + Secure mobile document upload

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**The best, most complete solution for  
FA administration and front-end student services.**

# CampusLogic is an Ellucian Alliance Partner

As an Ellucian Alliance partner, CampusLogic shares a common commitment with Ellucian to deliver quality solutions to higher education institutions.

CampusLogic works closely with many schools that use Colleague® by Ellucian or Colleague® by Ellucian. Our partnership with Ellucian enables CampusLogic to more closely integrate with Ellucian's student information systems (SIS) providing a seamless financial aid experience for students.

In addition, Ellucian's customer institutions have a simple way to enhance their SIS investment with easy, mobile, and personalized financial aid by CampusLogic.



CampusLogic's cloud-based platform includes:

- + **StudentForms:** simplify verification, professional judgments, SAP appeals, and any custom form
- + **CampusMetrics:** visualize and act on financial aid data instantly
- + **AwardLetter:** modernize and make award letters mobile

# What Does Our Ellucian Alliance Partner Status Mean For You?

## Ellucian has verified that CampusLogic...

- + Has a strong higher education focus
- + Has sufficient **implementation** and **support services**
- + Offers solutions that **extend, enhance, and integrate** with Ellucian solutions
- + Has a product roadmap that is **complimentary, not competitive**, to Ellucian's products

# How Banner & Colleague by Ellucian Users Benefit

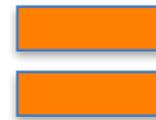
## Ellucian SIS:

Functionality around FinAid packaging, awarding and administration of aid.



## CampusLogic:

Optimizes the student experience throughout the FinAid process.



A seamless, optimized FinAid experience for students.

# Enhance Banner & Colleague With Easy, Mobile Financial Aid

	ellucian.	campuslogic
Financial aid packaging	✓	
Financial aid awarding	✓	
Administration of aid	✓	
Automation of all FA student interactions: <ul style="list-style-type: none"> <li>+ Verification</li> <li>+ Professional judgements</li> <li>+ SAP appeals</li> <li>+ Other FA forms</li> </ul>		✓
Guided workflow for student form completion and FA document approval		✓
E-signature for students and parents		✓



Learn how **Northern Wyoming Community College District (NWCCD)** integrated **CampusLogic** with **Colleague** to **automate all financial aid interactions.**

# About Northern Wyoming Community College District

- + Established in 1948
- + \$3 million in Financial Aid awarded
- + serves three counties via Gillette College, Sheridan College, outreach center in Buffalo

- + **Enrollment by Academic Year:** 4,500
- + **Student Information System:** Banner (Ellucian)
- + **Imaging System:** Image Now

## Student Characteristics

Fall 2015

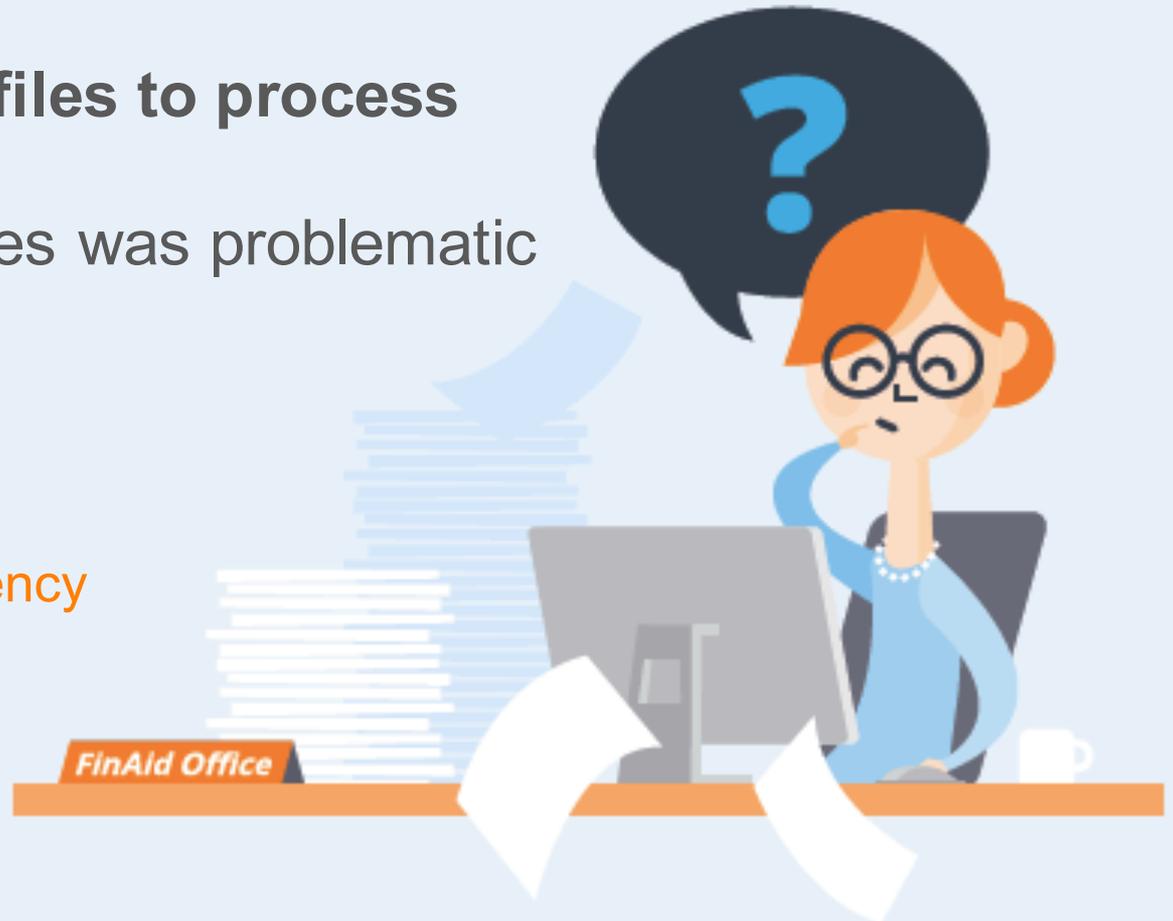
Average Age .....	25
Average Student Load ( <i>credit hours</i> )	
Part-time.....	4.7
Full-time .....	14.8
Gender .....	42% Male, 58% Female
From Wyoming.....	89%
From Sheridan County .....	59%
On-Campus Living Capacity .....	400

Sheridan College offers 53 programs of study with 507 certificates & degrees awarded in the 2014-15 academic year.

# Hurdles NWCCD's FinAid Office Faced

- **Everything** was done by paper
- Overwhelming # of **files to process**
- **Time to process** files was problematic
- Not enough **staff**

Priority: Maximize efficiency  
in the FinAid Office.



# To Win NWCCD Over, CampusLogic Had To

## Improve office efficiencies

- *Reduce processing time, reduce paper, enable my staff to have more time to counsel students.*

## Be easy for students to use

- *It can't cause students more grief than filling out a piece of paper would.*

## Require minimal IT support

- *Our IT team was swamped, and asking for more support would stress everyone out.*

## It had to work with Colleague

- *Past experience taught me that Colleague can be trickier for third-party vendors to integrate with.*



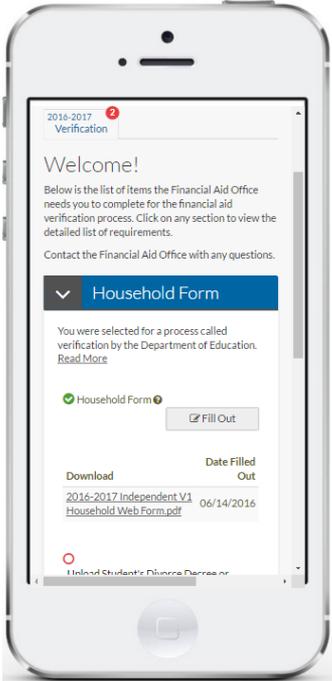
# The Solution: StudentForms

Simplify financial aid processes.

- + **Easy** to use for you and your staff.
- + **Mobile** access to insights and queries.
- + **Personalize** your outreach.

▶ Online portal to manage tasks	▶ School-branded student and staff portal
▶ Smart web forms for easy completion	▶ Workflow driven file review process
▶ Secure document upload from any device	▶ Pre-indexed document retrieval
▶ Automated reminders & update notifications	▶ Automated student communications
▶ Built-in e-signature	▶ Dashboard reporting

# NWCCD's StudentForms Experience

A desktop screenshot of the 'Secure Login' page. It features the Northern Wyoming Community College District logo and name at the top. The login form includes fields for 'Username' (containing 'zackmorriss') and 'Password' (masked with dots). There are links for 'Forgot Username?' and 'Forgot Password?'. A 'Login' button is positioned at the bottom right. At the very bottom, there are links for 'Parent user? Log in here.', 'By using the site, you agree to the Terms of Use.', and 'Don't have an account? Create Account.'.A desktop screenshot of the 'Welcome!' page. It features the Northern Wyoming Community College District logo and name at the top. Below the logo is a '2016-2017 Verification' header with a red notification icon. The main content area contains a 'Welcome!' message and instructions for the financial aid verification process. Two large blue buttons with right-pointing arrows are visible: 'Household Form' and 'Selective Service'.A desktop screenshot of the dashboard. It features the Northern Wyoming Community College District logo and name at the top. Below the logo is a navigation bar with 'Workflow', 'Reports', and 'Admin' tabs. A search bar labeled 'Search Students' is on the right. Below the navigation bar is a dropdown menu for 'Award Year: All'. The main content area is divided into three columns of summary cards: 'File Review' (1 File Available, 0 Files Pending), 'Document Review' (2 Documents Available, 0 Documents Pending), and 'Document Retrieval' (1 Downloads Available, 0 Appeals Available). Each card has a 'View All' link and a 'Get Next' button. At the bottom, there is an 'Appeal Review' section with a 'View All' link, a 'Category: All' dropdown, and '0 Appeals Available' and '0 Appeals Pending' counts, along with a 'Get Next Appeal' button.

# CampusLogic: Proven To Integrate With Colleague

“We had been burned before by other third-party vendors who claimed Cloud-based, minimal IT, easy integration with Colleague.

We had a hiccup when we realized that Colleague does not produce the files that Banner does. We thought it might not be compatible. CampusLogic made it a priority, and they fixed it. They made sure that it would work.

For those of us who use Colleague, we know that the majority of vendors who say they can work with Colleague, can't.

**CampusLogic prioritized finding a solution, and that really stood out to us,”**

Kristen Gast,  
DFA, NWCCD.



# NWCCD's Success with CampusLogic

## Improve office efficiencies

- *Aaron, who handles the bulk of the processing, loves the new experience.*

## Be easy for students to use

- *We're doing orientation now, and we've been able to walk students through it very easily.*

## Require minimal IT support

- *We are up and running!*

## It had to work with Colleague

- *CampusLogic legitimately integrates with Colleague.*



# Why NWCCD Refers CampusLogic

- ✦ Smaller schools need to innovate and offer the best student experience possible.
- ✦ Reducing customer wait times improves student satisfaction.
- ✦ It makes FinAid easy and painless for students & parents.
- ✦ Helps minimize the risk of audit findings and resulting fines.
- ✦ Customer experience is top-notch, CampusLogic is very responsive.

**“I would do it again in a heartbeat,”**

Kristen Gast, Director of Financial Aid Services,  
Northern Wyoming Community College District, Sheridan College.

# But we're self-service, we don't need this.

“Everyone thinks that because a school has a self-service portal, they don't need to look into improving verification. Self-service means that your students can see and accept documents. A solution like CampusLogic's StudentForms automates the FinAid processes around ensuring information is accurate. **It's a crucial next-step.**”

Kristen Gast, DFA, NWCCD.

# DEMO

# Why CampusLogic?

- + **ONE PLATFORM** that solves your biggest FA problems.
- + **10x ROI** because anything less is not awesome.
- + **THE BEST (hands down)** student experience.
- + **UNLIMITED EVERYTHING** students, support, storage, hugs.
- + **FASTEST IMPLEMENTATION** you've ever seen (as in 30-days or less from kickoff and you're live).

"While the self-service model has been successful across other departments, CampusLogic is the first to bring it to financial aid, delivering a platform that securely transforms the way our students engage with financial aid."

**Bob Collins**

Vice President of Western Governors University

"CampusLogic has provided us with innovative and time-saving software solutions to streamline important processes. This has allowed us to more effectively meet our students' needs and free up valuable time for staff to focus on other important areas."

**Valerie Patnaude**

Director of Financial Aid at Rivier University



Questions?