



YOUR FUTURE IS  
WAITING

YOUR PERSONALIZED  
COST ESTIMATE

YOUR NEXT STEPS

YOUR DATA SUMMARY  
AND DISCLOSURES

## Congratulations!

YOU MAY BE ELIGIBLE TO RECEIVE UP TO **\$51,400**

### Ready to be a game changer?

At Nichols College, you'll get the knowledge and skills you need to lead and make an impact in business and in your community.

### How?

With our close-knit community, always-there faculty from the industry, and a leadership focus.



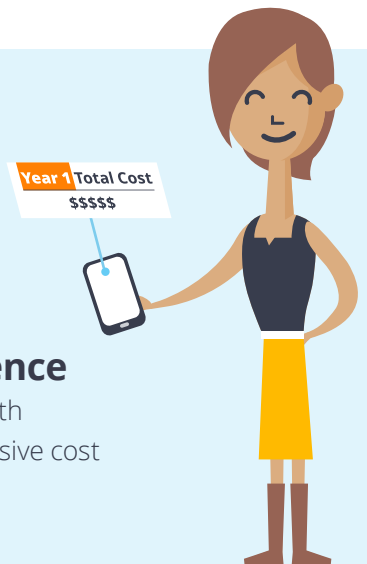
Estimates for the 2017-2018 Academic Year

	Total
<b>Your published cost of attendance:</b>	
Tuition & Fees	+ \$34,000
Room & Board	+ \$13,800
<b>Nichols College Direct Cost</b> ⓘ	<b>\$47,800</b>
<b>Your estimated grants and scholarships:</b>	
<b>Federal Grants &amp; Scholarships</b>	
Pell Grant	- \$2,770
FSEOG	- \$500
<b>State Grants &amp; Scholarships</b>	
MASSGrant	- \$700
<b>Nichols Grants &amp; Scholarships</b>	
President's Achievement Scholarship	\$19,000
Nichols Success Grant	- \$2,000
<b>Military Education Benefits</b>	
Post-9/11 Tuition & Fees Award	\$21,970
Yellow Ribbon Program	- \$1,960
<b>Total Grants and Scholarships</b> ⓘ	<b>\$48,900</b>
<b>Your Direct Cost After Grants and Scholarships</b> ⓘ	<b>- \$0</b>

# Improve cost and value transparency with the industry's leading NPC.



Students don't understand college costs. It's your job to educate them from day one. Day one doesn't start when they apply, it starts when they use your Net Price Calculator (NPC). Students apply to more than three schools, on average, during their search for the right college. Your NPC needs to connect your school's value to its sticker price.



## Drive Consideration and Enrollment with a Mobile NPC Experience

Impersonal, vague communications around cost of attendance stall student progress. Engage with prospective students one-on-one from the moment they show interest by providing comprehensive cost information that drives confident student decisions. Real-time, mobile; the way students want it.

Features	ClearCost Basic	ClearCost Advanced
Meets Higher Education Opportunity Act (HEOA)	✓	✓
Mobile Optimized	✓	✓
School Branded	✓	✓
Automatic Updates Each Aid Year	✓	✓
Results Available for Print and Email	✓	✓
Merit-Aid Criteria Questions	✓	✓
Scholarship Info & Results	✓	✓
Student Population: First Time, Full Time	✓	✓
Known EFC	—	✓
Variable Cost of Attendance	—	✓
Military Education Benefits	—	✓
Lead Delivery Integration to CRM	—	✓
Comprehensive Analytics	—	✓

### KEY BENEFITS FOR YOUR INSTITUTION:

- Drive Student Recruitment
- Boost Enrollment
- Meet HEOA Requirements
- Deliver Accurate Net Price Estimates
- Communicate Value to Potential Students

**"This is one of the 'wow' factors we wanted in our recruiting toolbox."**

—John Beacon, VP of Enrollment Management, Marketing & Communications at Indiana State University

## campuslogic<sup>SM</sup> / OUR STORY

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