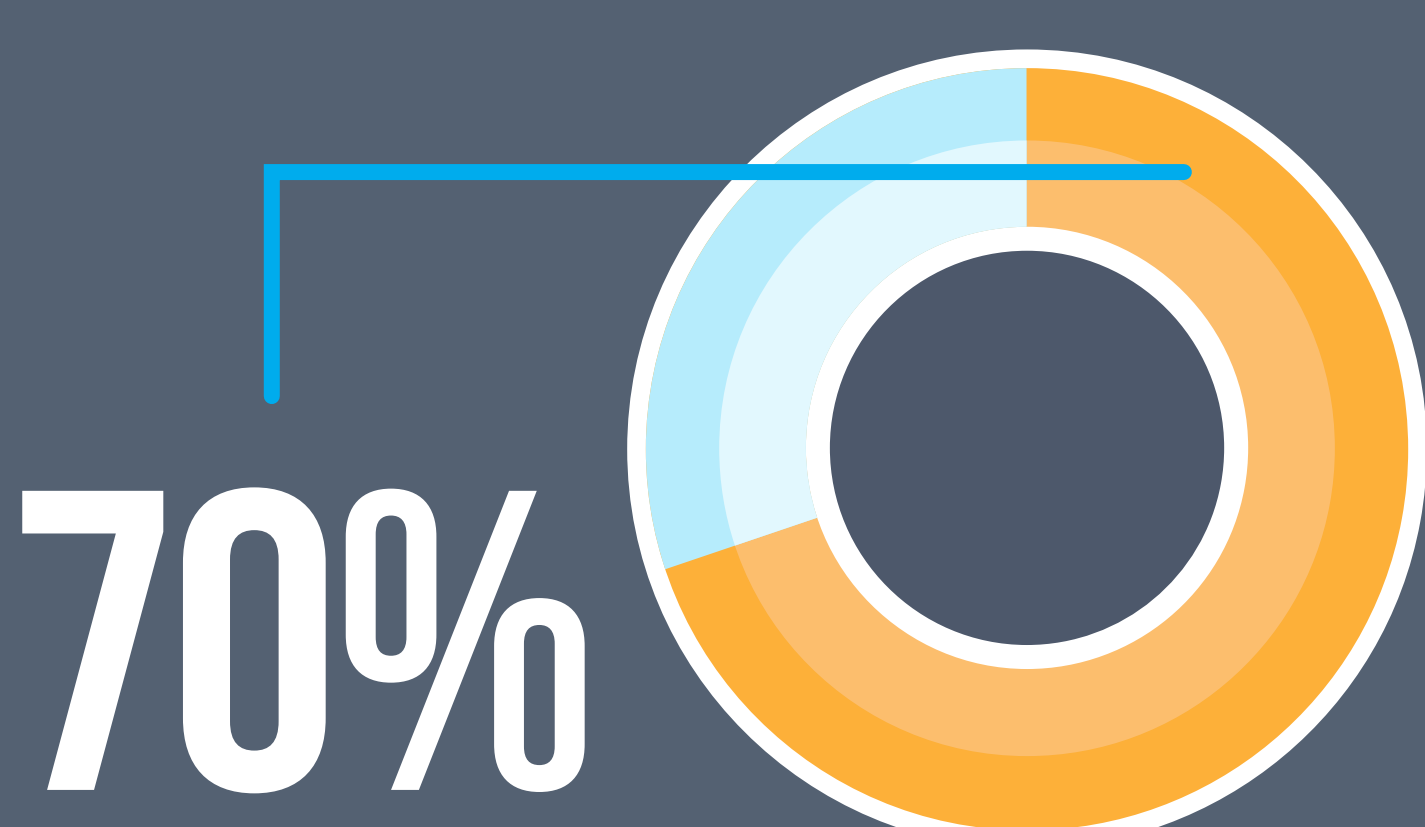




STUDENT FINANCIAL SERVICES

What Your Students *Really* Want

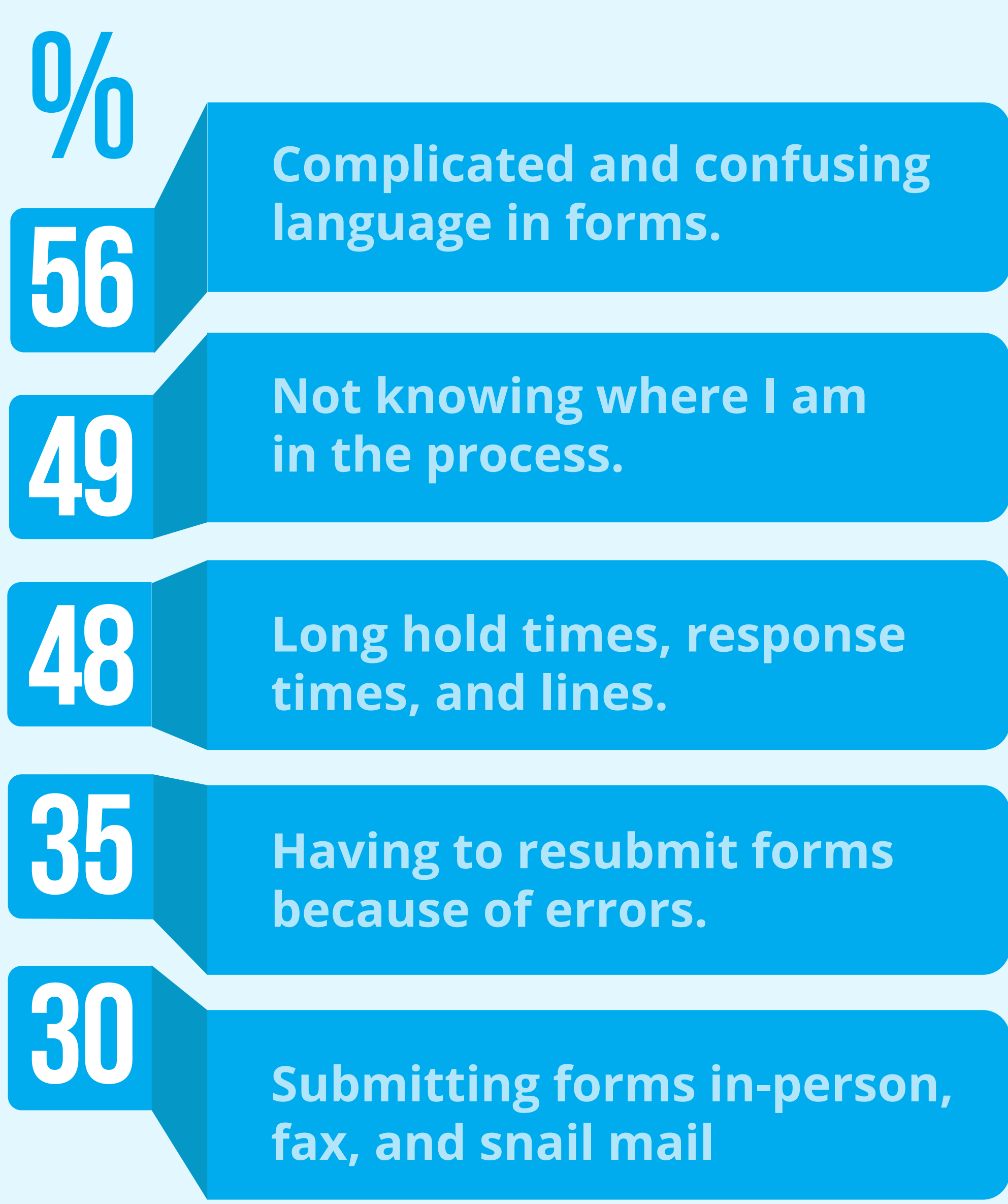
Students today are used to mobile, online communications —they aren't used to waiting for information. Too often complicated, manual, generic financial aid processes create barriers to student success. In a survey of 730 students across the nation, CampusLogic asked what improvements should be made to the financial aid process.



70% of financial aid recipients want process improvements.

730 STUDENTS Surveyed Nationwide

“ What part of the financial aid process frustrates you the most? ”



Follow

It's honestly as if they don't even want you to get any financial aid. So frustrating, verification is the worse.

@Cassettey2013
Aug 2016

Quick! I need a bottle of bourbon, a bag of Doritos and some kleenex. I've been filling out financial aid forms all day.

@yourmomsguide
Oct 2016

Why do I have to send in the same forms 4 times before y'all get them?

@triplede
Sept 2016

“ What improvements would make the financial aid process better? ”

69% Auto-fill questions I've already answered.

63% Only show me the questions that apply to me.

62% Text or email updates about what's needed.

57% The ability to e-sign forms and documents.

40% Document upload from any device.

Easy, mobile, personalized student financial services improve communications, provide greater transparency into the process, and make financial aid a 21st-Century experience.

campuslogicSM / OUR STORY

CampusLogic transforms the way higher education delivers financial aid. Easy. Mobile. Personalized. Our student financial services platform helps schools increase accessibility to education, reduce student borrowing, and drive down the cost of financial aid administration. More than 400 institutions —serving 1.4 million students—improve their enrollment yield, process efficiencies, and student satisfaction by better engaging students from the initial college search through graduation. For more information, visit www.campuslogic.com.