

# Improve Cost and Value Transparency with The Industry's Leading NPC.



Students don't understand college costs. It's your job to educate them, from day one. Day one doesn't start when they apply. It starts when they use your Net Price Calculator (NPC). Students apply to more than three schools, on average, during their search for the right college. Your NPC needs to connect your school's value to its sticker price. Impersonal, vague communications around cost of attendance stall student progress. Drive transparency—and action—with ClearCost.

## Drive Enrollment While Saving Time & Effort

Deliver accurate, precise calculations tailored to your unique programs. Automatic updates for each aid year save you time and effort. HEOA-compliant, ClearCost integrates with your CRM turning your NPC into a powerful lead generation tool. Comprehensive real-time analytics help you continually optimize for success.

## Precise, Personalized Cost Estimates 24/7

Engage with prospective students one-on-one from the moment they show interest in your institution by providing comprehensive cost information that drives confident student decisions. Real-time, mobile; the way students want it.



Feature	Basic	Advanced
Meets Higher Education Opportunity Act (HEOA)	✓	✓
Mobile Optimized	✓	✓
School Branded	✓	✓
Student Population	✓	✓
Automatic Aid Year Updates	✓	✓
Scholarship Info & Results Estimates	✓	✓
Known EFC	✓	✓
Merit-Aid Criteria Questions		✓
Variable Cost of Attendance		✓
Military Education Benefits		✓
Lead Delivery Integration to CRM		✓
Comprehensive Analytics		✓
Additional Features		✓

### KEY BENEFITS FOR YOUR INSTITUTION:

- Drive Student Recruitment
- Boost Enrollment
- Deliver Accurate Net Price Estimates
- Communicate Value to Potential Students
- Meet HEOA Requirements

This is one of the 'wow' factors we wanted in our recruiting toolbox.

—John Beacon, VP of Enrollment Management, Marketing & Communications at Indiana State University

## campuslogic<sup>SM</sup> / OUR STORY

CampusLogic transforms the way higher education delivers financial aid. Easy. Mobile. Personalized. Our cloud-based technology helps schools increase accessibility to education, reduce student borrowing, and drive down the cost of financial aid administration. More than 400 institutions—serving 1.4 million students—improve their enrollment yield, process efficiencies, and student satisfaction by better engaging students from their initial college search through graduation. For more information visit [www.campuslogic.com](http://www.campuslogic.com).



**YOUR FUTURE IS  
WAITING**

**YOUR PERSONALIZED  
COST ESTIMATE**

**YOUR NEXT STEPS**

**YOUR DATA SUMMARY  
AND DISCLOSURES**

## Congratulations!

**YOU MAY BE ELIGIBLE TO RECEIVE UP TO \$51,400**

### Ready to be a game changer?

At Nichols College, you'll get the knowledge and skills you need to lead and make an impact in business and in your community.

### How?

With our close-knit community, always-there faculty from the industry, and a leadership focus.



Estimates for the 2017-2018 Academic Year

	Total
<b>Your published cost of attendance:</b>	
Tuition & Fees	+ \$34,000
Room & Board	+ \$13,800
<b>Nichols College Direct Cost</b> ⓘ	<b>\$47,800</b>
<b>Your estimated grants and scholarships:</b>	
<b>Federal Grants &amp; Scholarships</b>	
Pell Grant	- \$2,770
FSEOG	- \$500
<b>State Grants &amp; Scholarships</b>	
MASSGrant	- \$700
<b>Nichols Grants &amp; Scholarships</b>	
President's Achievement Scholarship	\$19,000
Nichols Success Grant	- \$2,000
<b>Military Education Benefits</b>	
Post-9/11 Tuition & Fees Award	\$21,970
Yellow Ribbon Program	- \$1,960
<b>Total Grants and Scholarships</b> ⓘ	<b>\$48,900</b>
<b>Your Direct Cost After Grants and Scholarships</b> ⓘ	<b>- \$0</b>