

## Simplify Financial Aid Forms and Processes.



Complicated, manual, generic student financial services create barriers to student enrollment and retention—putting higher education’s life-changing possibilities out of reach. Many students simply drop out of the process—especially first-generation, low-income students—with 40% failing to enroll in college because of the complexity of the process itself. It’s time to prioritize students over processes.

### Boost Efficiencies with a Mobile, Engaging FA Experience

Manual, paper-based student financial services are inefficient. StudentForms drives FA office productivity, reducing time spent on verification, SAP Appeals, PJs and c code resolution through paperless file review. Conflicting information is highlighted, eliminating the data entry necessary to generate ISIR corrections. Automated student follow-up via text and email reduces time spent chasing students to complete critical tasks.

### Mobile FinAid: What Your Students Really REALLY Want

Students today are used to mobile, online communications—they aren’t used to waiting for information. Often bringing as many as seven internet-connected devices to campus with them, your FinAid needs to mobile-up to grab students’ attention. StudentForms delivers with e-signature, text updates on where they are in the process, and document upload from any device.

## WHAT YOU GET

### FOR YOUR STAFF

**Paperless file review** reduces time spent on verification, SAP Appeals, PJs, and c codes.

**Automated student follow-up (via text and email)** saves you from chasing students for documents.

**Auto-identification of conflicting information** decreases file review times.

**Automatic file indexing** saves time spent on document management.

**Dashboard reporting** shows transactions and status, improving internal operations.



### FOR YOUR STUDENTS

**Web form wizards and text updates** guide students through the process.

**Mobile document uploads** can be completed from any device—any time.

**Compliant e-signature** for students and parents simplifies document completion.

**Online task management** shows students where they are—and what’s next.

**Pre-filled, personalized web forms** ensure accurate and complete info is uploaded.



With CampusLogic, WGU increased Financial Aid completion rates by 5%. And because the student experience was more intuitive, students had fewer questions throughout the process—which reduced incoming student calls by 55%.

—Bob Collins, VP of Financial Aid,  
Western Governors University



## KEY BENEFITS

- Increase FA Completion Rates
- Boost Enrollment
- Streamline Efficiencies
- Improve Student Satisfaction
- Automate Regulatory Updates
- Reduce Call Volumes
- Improve Data Security



The text-messaging feature is priceless...

We are also seeing fewer errors from students because the workflow for them is **very easy, intuitive, and guided.**

—Ashley Tatum,  
Director of Financial Aid and Veteran Services,  
North Central Texas College

**CENTENNIAL COLLEGE**

**2016/2017 Independent V1 Form**

Demographics  
Please correct the following information if needed.

\*First name  
JESSIE

\*Last name  
SPANO

\*Phone number  
(480)-555-1216

Continue →

**2016/2017 Independent V1 Form**

Household Information  
List below the people in the student's household.

First Na...	Last Na...	Relatio...	Age	College...	At Least...	50% Sup...
JESSIE	SPANO	self	40	Campus...	✓	

Add If you have no other household members to add, select Continue.

Continue →

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CampusLogic transforms the way higher education delivers financial aid. Easy. Mobile. Personalized. Our cloud-based technology helps schools increase accessibility to education, reduce student borrowing, and drive down the cost of financial aid administration. More than 400 institutions—serving 1.4 million students—improve their enrollment yield, process efficiencies, and student satisfaction by better engaging students from their initial college search through graduation. For more information visit [www.campuslogic.com](http://www.campuslogic.com).

