

Streamline Scholarship Management



More than 3 million students drop out of college each year due to financial constraints. One reason: Poor organization and access to scholarships—when a smoother path to the right scholarship could have made all the difference.

Complete Scholarship Management from Matching to Awarding

Flexible enough to meet the needs of decentralized processes across colleges, departments, and foundations, ScholarshipUniverse streamlines all aspects of scholarship management and automates follow-up communications. It saves time and effort, by automatically load-balancing applications across reviewers. Configurable SmartRank rules—pre-defined by your various scholarship committees—automatically rank applicants, too. And, like the entire CampusLogic student financial services platform, ScholarshipUniverse is designed to extend the value of your Student Information System by using student data throughout the scholarship process to save time and ensure accuracy.

Student-First Scholarship Management: Easy, Mobile, Personalized

With a single source for institutional and vetted external scholarships, ScholarshipUniverse delivers relevant funding opportunities for each student. Banish students' scholarship fatigue with our proprietary adaptive matching engine that identifies relevant scholarships 24/7—tailored to each student's unique goals, and life situation. The entire scholarship application process—essay submissions, recommendation requests, deadline reminders—is transparently managed by your students from a single, mobile portal.

WHAT YOU GET

FOR YOUR STAFF

Flexible workflow simplifies scholarship management across colleges, departments, and foundations

Efficient, paperless review enables seamless application review by multiple people across campus

Configurable ranking rules can be defined by each committee to automatically rank applicants

Automated alerts and follow-up communications keep students and staff on-task

SIS integration utilizes student data throughout the scholarship process to save time and ensure accuracy



FOR YOUR STUDENTS

Digital, mobile scholarship management keeps students engaged

One source for institutional and vetted external scholarships gives students greater funding opportunities

Adaptive matching engine guides each student to highly relevant and targeted scholarships

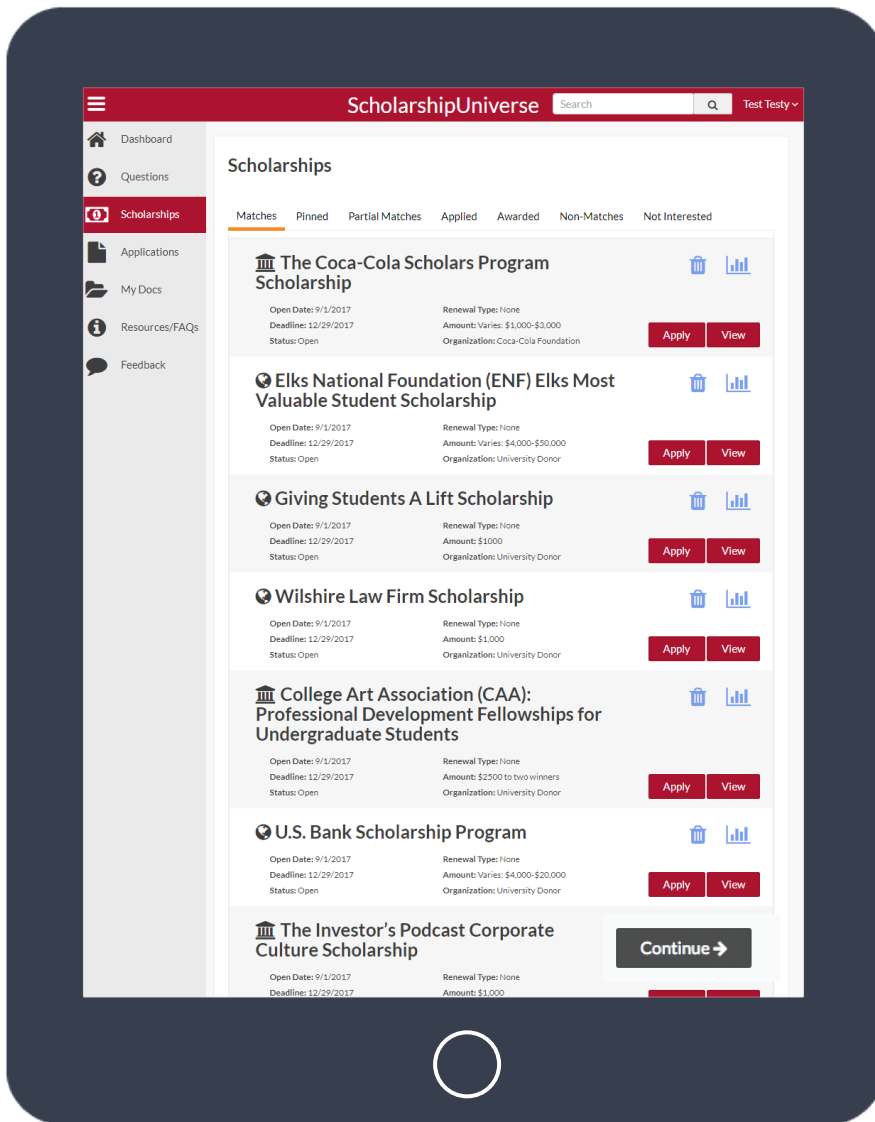
Student Cockpit allows students to manage scholarship opportunities from a single portal

Automated alerts inform students when new matches are found



With ScholarshipUniverse, we improved accessibility to education, reduced the amount some UA students owed, and provided the best student experience.

—Rebekah Salcedo, Director, Office of Scholarships & Financial Aid,
The University of Arizona



KEY BENEFITS

- Deliver Student-First Scholarship Management
- Improve College Accessibility
- Streamline Efficiencies
- Reduce Borrowing
- Boost Student Engagement

PROOF POINTS

- 70% of UA students use ScholarshipUniverse each year
- At its peak, the system averages 20,000 pageviews per day at UA
- In 2016, UA students received \$6 million in external scholarship awards—all found via ScholarshipUniverse

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CampusLogic transforms the way higher education delivers financial aid. Easy. Mobile. Personalized. Our cloud-based technology helps schools increase accessibility to education, reduce student borrowing, and drive down the cost of financial aid administration. More than 450 institutions—serving 3 million students—improve their enrollment yield, process efficiencies, and student satisfaction by better engaging students from their initial college search through graduation. For more information visit www.campuslogic.com.

