

campuslogic

ScholarshipUniverse Coming Soon!

**How Student-First Scholarship Management
Crushes All Challenges**

Housekeeping

- + Your **phone will be muted** once the webinar begins
- + **Download the presentation** from the GoToWebinar window
- + The **last 15 minutes** of the webinar will be for Q&A
- + **Send questions anytime** in the Q&A panel, we'll collect them
- + We'll **email a copy of today's presentation** as follow-up

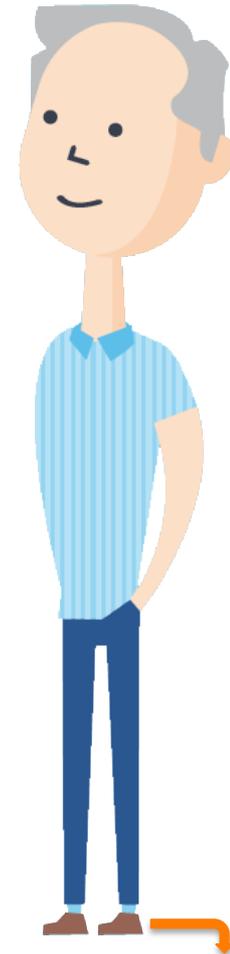


Meet Your Presenter

Chris Chumley, COO, CampusLogic

Over the past 20 years, Chris has held EdTech leadership positions at DeVry and at TopSchool, where he was instrumental in launching the market's first cloud-based Student Information System (SIS). He joined CampusLogic in 2014 because he saw real opportunity in the company's FinAid Software-as-a-Service (SaaS) products.

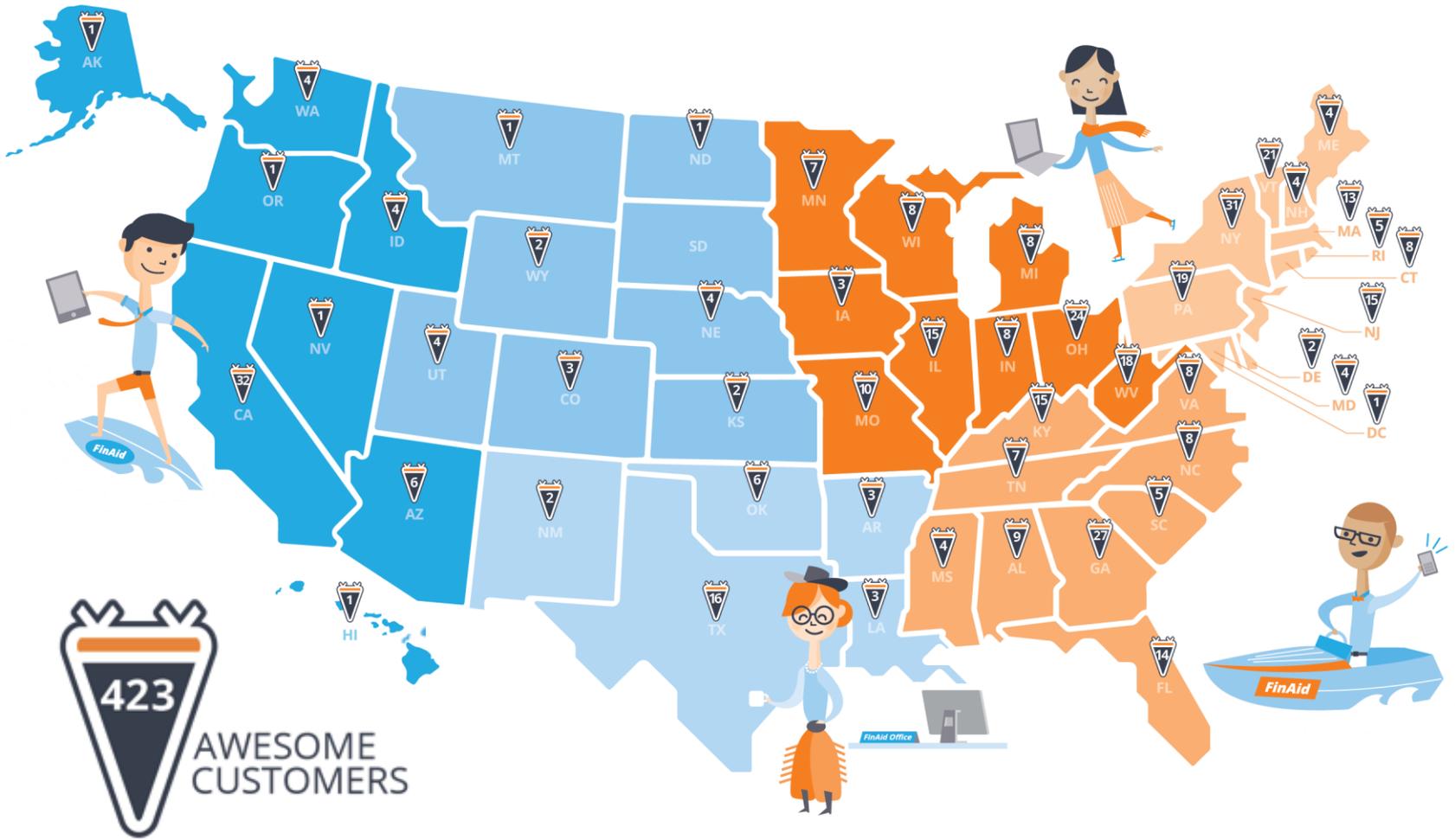
Chris holds a bachelor's degree in Psychology and Business Management from Brigham Young University and a master's in Organizational Psychology from Teachers College, Columbia University.



Also has mad yo-yo skills!
Tweets from @cshumley

Our Purpose

To Help Schools Change Lives



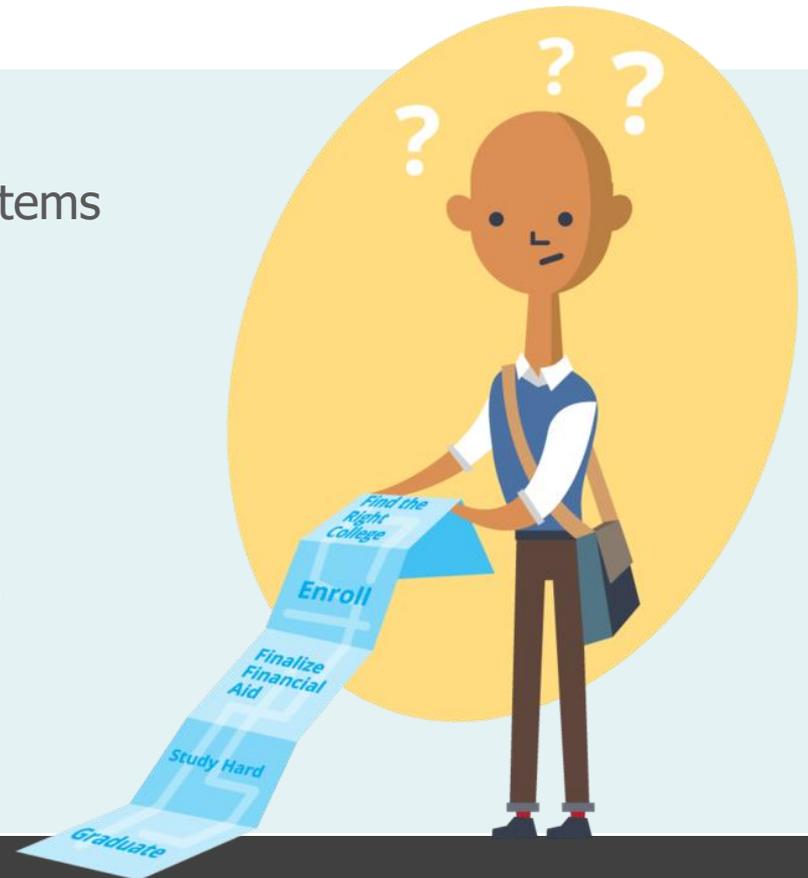
The Cost of Friction

More than three million students drop out of higher education each year due to financial constraints.*

1 Inefficient Financial Aid Processing Systems

2 Poor Student Communications

3 Poor Organization of Scholarships



*Tyton Partners, Finding a Fit: The Evolution of Student-Centered Financial Aid, June 2017

The Only Student Financial Services Platform

Easy. Mobile. Personalized.



ClearCost

Improve Cost and Value Transparency



ScholarshipUniverse

Streamline Scholarship Management



AwardLetter

Deliver Digital Award Letters and FA Communications



StudentForms

Simplify Financial Aid Forms and Processes

CampusMetrics

Make Better Decisions with Instant Financial Aid Insights

Shared Platform Features: SIS Integration, Single Sign-On, User Management, Authentication

Search

Student Financial Services Journey

Graduation

Scholarship Challenges



Search fatigue



Low adoption



Decentralized management



Underutilized funds



Manual procedures that don't scale



Lack of visibility

Poll Question

What are your **three biggest scholarship challenges?**

- + Student search fatigue
- + Decentralized management
- + Manual procedures that don't scale
- + Underutilized funds
- + Lack of visibility to the process

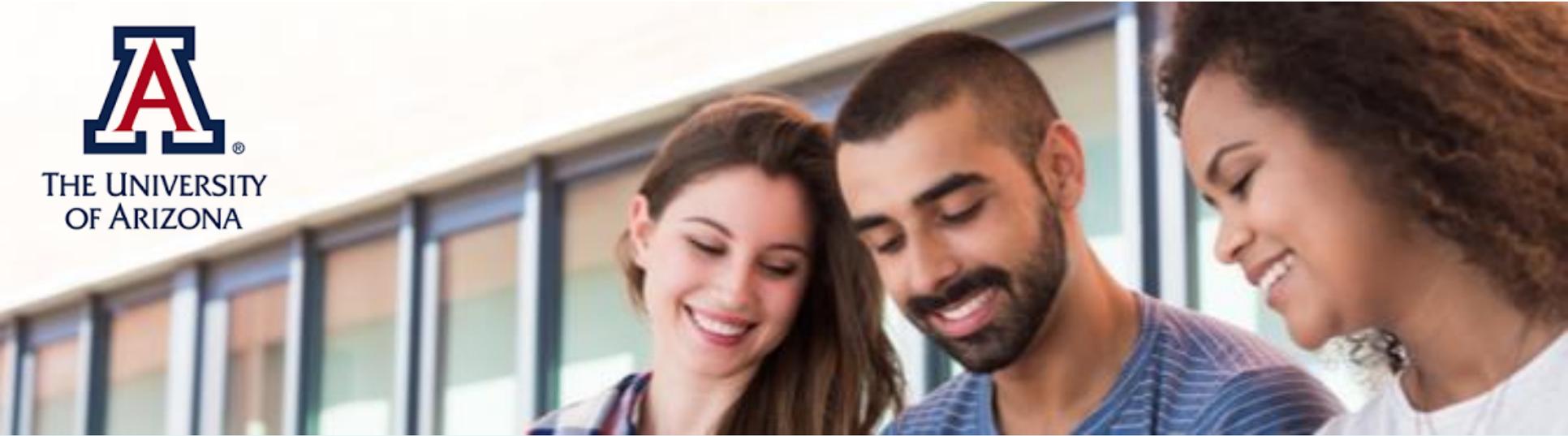
Introducing ScholarshipUniverse

Streamline Scholarship Management

- + **Engaging student experience** across matching, application, review, and awarding of scholarships.
- + **Streamlined review** enables institutions to spread applications across reviewers for fair and efficient, paperless review.
- + **Flexible** enough to meet the needs of decentralized processes among colleges, departments, and foundations.
- + **Smart ranking** configurable ranking rules can be defined by each committee to automatically rank applicants.
- + **Student Cockpit** allows students to review matched opportunities .
- + **Easy integration with CL Connect** simplifies integration with SIS and advancement systems.



Putting Students First



70% of UA Students Use ScholarshipUniverse, Borrowing Less

- + Streamline processes and automate follow-up communications.
- + One source to point to when students have scholarship inquiries.
- + More than 30,000 UA students use ScholarshipUniverse, earning over \$6 million in external scholarships.

Complete Scholarship Management

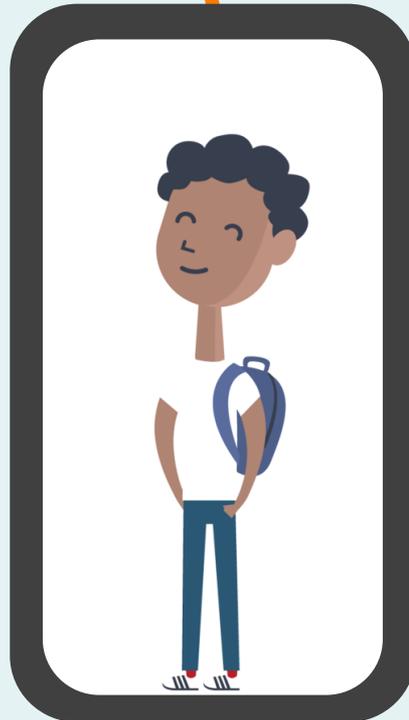


- + Institutional scholarships configured by school
- + National database, globally available
- + Streamlined, efficient processing
- + SmartRank fair and transparent awarding

Adaptive Matching Engine

Coca-Cola First Generation Scholarship

- ✓ First in family to attend college
- ✓ Demonstrated unmet, financial need
- ✓ Minimum GPA of 3.0
- ✓ College freshman



- + Adaptive matching engine learns from student's answers
- + Interviews students by asking questions that change based on each answer
- + Identifies highly relevant scholarship matches

One Scholarship Collection



- + One source for institutional and external scholarships
- + Fully vetted and maintained external scholarships
- + All indexed in the matching engine

Engage Students Throughout the Journey



ClearCost

Prospective students can use the scholarship matching engine to see additional opportunities within our **net price calculator**.



AwardLetter

Students can review their **financial aid awards** and find additional funding opportunities to help fill gaps.



StudentForms

Students can be reminded to look for scholarships as they complete their **financial aid forms and paperwork**.



CampusMetrics

Your staff can **analyze** fund performance, applicant volume, and processing metrics using ScholarshipUniverse data.



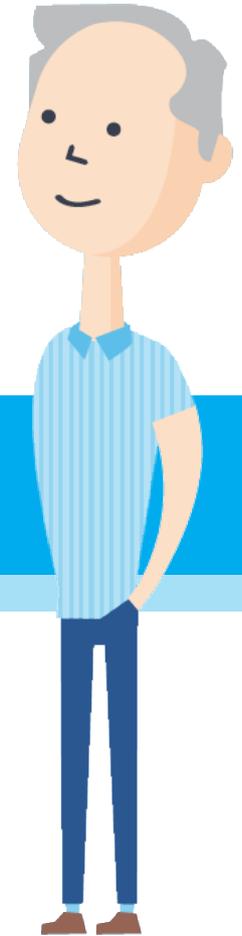
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Poll Question

From what you've seen today, which part of **ScholarshipUniverse** will make the biggest impact on your institution?

- + Adaptive matching engine
- + Vetted external scholarship database
- + Flexibility for all stakeholders
- + Transparency for students, automated communications
- + Integration across the student journey

Questions?



Did we mention he tweets from
@cschumley?

Thank You!

Have more questions?
**Visit CampusLogic.com to live
chat with Lucas!**

