

D'Youville College



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—Matthew Metz,
Assistant Vice President for
Enrollment Management
D'Youville College
(formerly, Director of Financial Aid)

Paperless Financial Aid Means a Better Experience for Staff and Students

When D'Youville College (DYC) decided to go paperless, a lot of processes had to go, too. In early 2017, school president Lori Clemo challenged the entire campus to 'go green,' starting with a voluntary recall of all printers. "The Financial Aid Office jumped right into that challenge," says Matthew Metz, the former Director of Financial Aid who now serves as Assistant Vice President for Enrollment Management at DYC.

With 82% of the 3,000 D'Youville students receiving financial aid, the Financial Aid Office completed upwards of 450 verifications in 2017. Going green wouldn't be as easy as just disconnecting the office printers—financial aid is known for its paper forms and fax machines. Despite all best intentions, paper just kept flowing into the office, so Metz searched for a solution that would help the DYC FinAid process truly support the sustainability initiative.

Paperless—and Practical

There were a couple of commercial options on the market, Metz says, but they needed a lot of behind-the-scenes effort to manage. That wasn't what he envisioned. He wanted something paperless, but easy for staff and students to use.

That's when he discovered StudentForms. "We saw a demonstration and instantly knew it was exactly what we needed," Metz explains. With the CampusLogic student financial services platform he realized that not only could his office go 100% paperless, but the innovative SaaS technology could optimize other tedious processes as well.

CHALLENGE: Meet campus-wide sustainability initiative to go paperless—while improving the FinAid experience for staff and students.

SOLUTION: StudentForms, part of the CampusLogic student financial services platform.

WHAT D'YOUVILLE LOVES
ABOUT CAMPUSLOGIC
IN 3 WORDS:

Paperless
Compliant
Secure



DYC Paperless Initiative (2017 compared to 2015)—Campus-wide Stats



Trees Saved: 134

The number of trees that would have been consumed to make paper.



CO2 Saved: 14,207 KG

The greenhouse gases that would have been released in the production of paper



Equivalent Bulb Hours: 889,527.5

The manufacturing energy saved from not producing paper, represented as the energy consumed by a standard lightbulb in hours.

Paperless Financial Aid Boosts Student Engagement

What else was on the DYC FinAid Office wish list? Streamlined verification, data security, and end-to-end student engagement. CampusLogic provided all three with automated, mobile-optimized processes.

In addition to automating and streamlining Satisfactory Academic Progress (SAP) appeals and Professional Judgments (PJs), StudentForms gave D'Youville the ability to create custom forms for its unique needs—scholarship applications and summer loan agreements. These efficiencies combined powerfully to free up staff members' time, so they can spend it on what matters most: One-on-one advising with students.

"We're always focused on improving our level of service—to get to where we can sit down with a student and talk for 20 or 30 minutes about their long-term financial aid plan, their financial literacy, and about how they can reduce their debt," Metz says. "We no longer have to spend that time talking about clearing c codes and rejects because all of that is handled through our new, paperless workflow. Now, we have more time for meaningful conversations."

Simplicity and Security: Give Students the Service They Want

While the FinAid office enjoys life with StudentForms, students and parents love it, too. They praise its self-service capability, and parents especially like how easy the e-signature feature is, Metz notes.

The industry-leading, government-grade security of the CampusLogic platform makes a difference, he says. "Parents and students feel comfortable communicating across a medium that is encrypted and secure. They know they aren't sending their information via email or over fax to an unknown reception point. To know the process is secure is reassuring."

You have to push the service envelope, especially in higher education, the higher ed veteran explains. "Students use mobile solutions in many areas of their lives; they're comfortable operating there. If you don't have these types of service offerings, you really start to look like you're behind the times."

From Piles of Paper to Green—and Clean—Almost Instantly

D'Youville was live with StudentForms in about 30 days. And it's been smooth sailing in the year since, Metz reports. The office has met its paperless goal and is enjoying many other side benefits—including a tidy office. "It's never looked so clean," Metz laughs. "We don't have stacks and stacks of paper around anymore."

D'YOUVILLE FAST FACTS

Modality: Traditional, with a growing online component

Enrollment: 3,000

Students Receiving Financial Aid: 82%

Verifications Completed with StudentForms: 451 (February-December 2017)

Student Information System: Colleague by Ellucian

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CampusLogic transforms the way higher education delivers student financial services. Easy. Mobile. Personalized. Cloud-based technology simplifies the process—so more students can get through the door and into class. Today, more than 450 institutions enjoy improved enrollment, engagement, efficiencies, and overall satisfaction. Learn more: campuslogic.com.