

Improve Cost and Value Transparency



Students don't understand college costs. In fact, 50% of all U.S. students significantly underestimate what they're paying. It's your job (and regulatory duty) to educate them, starting with your Net Price Calculator (NPC). And because students generally apply to more than three schools during their college search, your NPC must serve more than just your compliance requirements. It needs to connect your school's value to the sticker price.

Drive Enrollment and Retention While Saving Time & Effort

Impersonal, vague communications around cost of attendance stall student progress—and sometimes turn them off. Instead, drive transparency—and action—with ClearCost, part of the CampusLogic student financial services platform. Now, you can deliver accurate calculations tailored to your unique students and their chosen programs. Automatic updates for each aid year save you time and effort, too. HEOA-compliant, ClearCost also integrates with your CRM—turning your NPC into a powerful lead-generator. Behind the scenes, comprehensive real-time analytics, via CampusMetrics,SM help you continually optimize processes and services for improved student success.

Precise, Personalized Cost Estimates 24/7

Engage with prospective students, one-on-one, from the moment they show interest in your institution by providing comprehensive cost information that drives informed decisions—real-time and mobile—the way students want it.

WHAT YOU GET

FOR YOUR STAFF

HEOA-compliant

Automatic aid year updates
save time and effort

School-branded as an extension
of your recruitment activities

Integrates with your CRM
(ClearCost Advanced) to support
lead generation and nurturing
campaigns

Includes powerful Instant In-
sights (ClearCost Advanced)—like
the analytics behind "Completers
by GPA," "Users by device type,"
and "Users by geography"



FOR YOUR STUDENTS

Mobile-optimized so students
can learn about your school
anytime; anywhere

Engaging with school colors,
campus info, financial literacy
explanations

Personalized, featuring
accurate calculations and an
easy "known EFC" question

Includes scholarship info
and results estimates

Transparent with in-state and
out-of-state options, variable
program costs, Merit-aid
questions, and more (ClearCost
Advanced)



Feature	Basic	Advanced
Meets Higher Education Opportunity Act (HEOA)	✓	✓
Mobile Optimized	✓	✓
School Branded	✓	✓
Student Population	✓	✓
Automatic Aid Year Updates	✓	✓
Scholarship Info & Results Estimates	✓	✓
Known EFC	✓	✓
Merit-Aid Criteria Questions		✓
Variable Cost of Attendance		✓
Military Education Benefits		✓
Lead Delivery Integration to CRM		✓
Comprehensive Analytics		✓
Additional Features		✓


Nichols College
Learn. Lead. Succeed.

NET PRICE CALCULATOR

YOUR FUTURE IS WAITING
YOUR PERSONALIZED COST ESTIMATE
YOUR NEXT STEPS
YOUR DATA SUMMARY AND DISCLOSURES

Congratulations!
YOU MAY BE ELIGIBLE TO RECEIVE UP TO \$51,400

Ready to be a game changer? At Nichols College, you'll get the knowledge and skills you need to lead and make an impact in business and in your community.

How?
With our close-knit community, always-there faculty from the industry, and a leadership focus.



Estimates for the 2017-2018 Academic Year

Your published cost of attendance:	Total +\$34,000 +\$13,800
Tuition & Fees	\$47,800
Room & Board	-\$2,770 -\$500 -\$700
Nichols College Direct Cost ⓘ	\$19,000 -\$2,000
Your estimated grants and scholarships:	\$21,970 -\$1,960
Federal Grants & Scholarships	Pell Grant FSEOG
State Grants & Scholarships	MASSGrant
Nichols Grants & Scholarships	President's Achievement Scholarship Nichols Success Grant
Military Education Benefits	Post-9/11 Tuition & Fees Award Yellow Ribbon Program
Total Grants and Scholarships ⓘ	\$48,900

KEY BENEFITS

- Drive Student Recruitment
- Boost Enrollment
- Deliver Accurate Net Price Estimates
- Communicate Value to Potential Students
- Meet HEOA Requirements



This is one of the 'wow' factors we wanted in our recruiting toolbox.

—John Beacon,

VP of Enrollment Management, Marketing & Communications, Indiana State University

campuslogic™ / OUR STORY

CampusLogic transforms the way higher education delivers financial aid. Easy. Mobile. Personalized. Our cloud-based technology helps schools increase accessibility to education, reduce student borrowing, and drive down the cost of financial aid administration. More than 450 institutions—serving 3 million students—improve their enrollment yield, process efficiencies, and student satisfaction by better engaging students from their initial college search through graduation. For more information visit www.campuslogic.com.