



FOUR AWFUL TRUTHS

ABOUT FINANCIAL AID OUTSOURCING

You want to streamline efficiencies and reduce costs in your Financial Aid office. Outsourcing *seems* like a good idea. But is it?



1 OUTSOURCING DOESN'T MAKE YOUR STUDENT EXPERIENCE BETTER

Nobody cares as much about your students as you. Labor-driven outsourcing puts your student experience in other peoples' hands.

2 OUTSOURCING INHERENTLY LEADS TO UNDER-INVESTMENT

Outsourcing contracts almost always have fee caps, meaning vendors make more money when they spend less on labor.

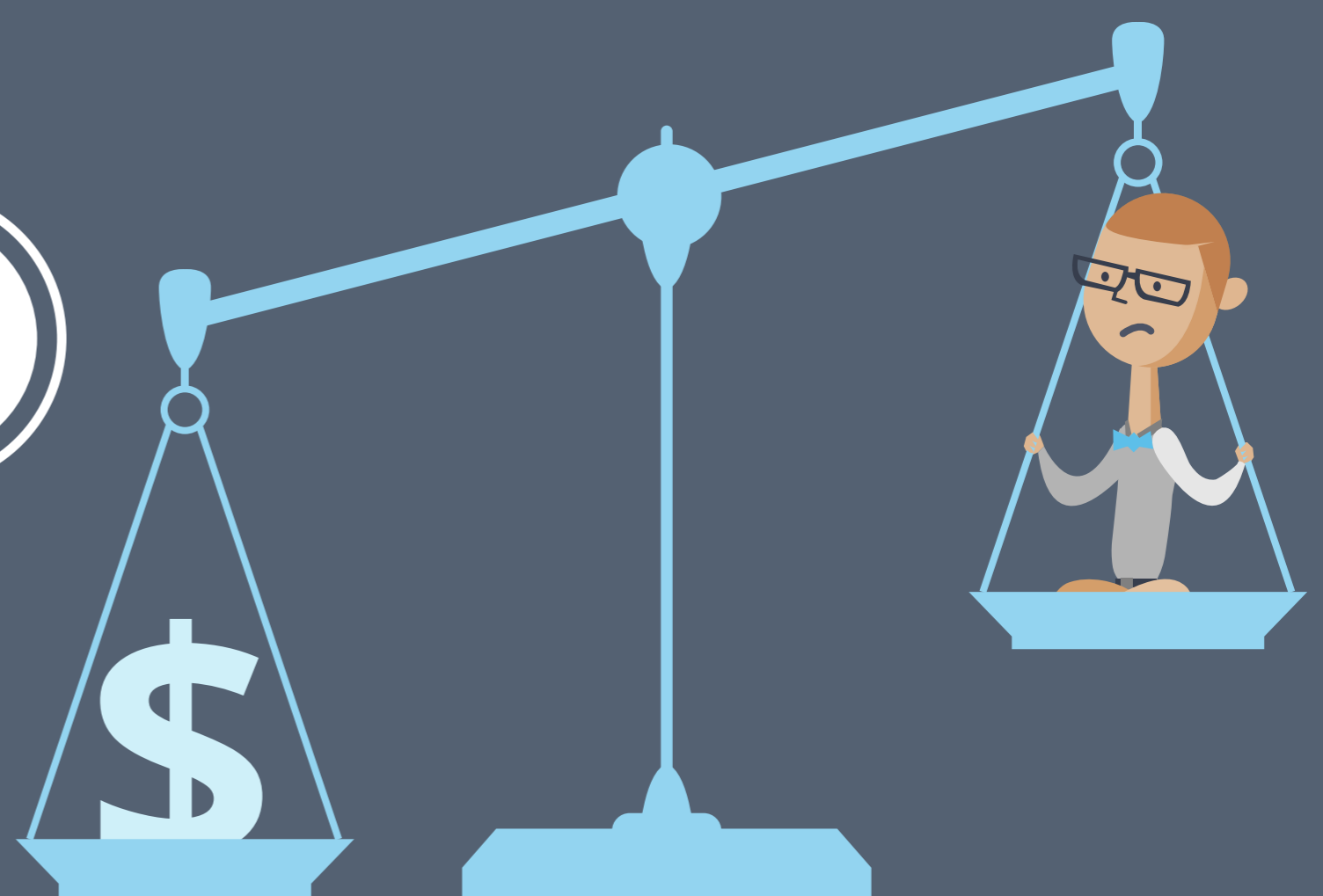


3 OUTSOURCING EQUALS CAPTIVITY

Multi-year arrangements often include stiff penalties for early termination. Getting your data back can be challenging and costly.

4 OUTSOURCING IS ALWAYS MORE EXPENSIVE THAN YOU THINK

Every time an outsourcing company does something, they have labor costs to cover, translating to bills for you.



A BETTER STUDENT EXPERIENCE WITH CAMPUSLOGIC

"Outsourcing just wasn't student-friendly or simple for anyone," said Ashley Tatum, Director of Financial Aid and Veteran Services at North Central Texas College (NCTC). After just two years of outsourcing financial aid processes, she brought it all back in-house and moved to easy, mobile, personalized Financial Aid with CampusLogic.

NCTC's Results

30% REDUCTION
in financial aid processing time

24-HOUR TURNAROUND
for receiving parent e-sign

ELIMINATION
of faxing, scanning, indexing processes

FEWER STUDENT ERRORS
due to guided workflow

