You want to streamline efficiencies and reduce costs in your Financial Aid office. Outsourcing seems like a good idea. But is it?

1. **OUTSOURCING DOESN'T MAKE YOUR STUDENT EXPERIENCE BETTER**
   Nobody cares as much about your students as you. Labor-driven outsourcing puts your student experience in other people's hands.

2. **OUTSOURCING INHERENTLY LEADS TO UNDER-INVESTMENT**
   Outsourcing contracts almost always have fee caps, meaning vendors make more money when they spend less on labor.

3. **OUTSOURCING EQUALS CAPTIVITY**
   Multi-year arrangements often include stiff penalties for early termination. Getting your data back can be challenging and costly.

4. **OUTSOURCING IS ALWAYS MORE EXPENSIVE THAN YOU THINK**
   Every time an outsourcing company does something, they have labor costs to cover, translating to bills for you.

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**A BETTER STUDENT EXPERIENCE WITH CAMPUSLOGIC**

"Outsourcing just wasn't student-friendly or simple for anyone," said Ashley Tatum, Director of Financial Aid and Veteran Services at North Central Texas College (NCTC). After just two years of outsourcing financial aid processes, she brought it all back in-house and moved to easy, mobile, personalized Financial Aid with CampusLogic.

- **30% REDUCTION** in financial aid processing time
- **24-HOUR TURNAROUND** for receiving parent e-sign
- **ELIMINATION** of faxing, scanning, indexing processes
- **FEWER STUDENT ERRORS** due to guided workflow

NCTC's Results