



CampusLogic's Proven Path to Implementation Success: CampusCommunicator

Your success is our top priority. We believe that when you implement a technology solution you should know what to expect, so you can prepare for it. With CampusCommunicator, you'll deliver automated, dynamic financial aid communications—and to top it off, you'll get the fastest implementation in the industry. You'll be guided through our onboarding process by a dedicated Customer Success Manager (CSM).

01

KICK-OFF & DESIGN CALL 1

Collaborate and set goals for onboarding. Be prepared for the next 60 days with a clear view of the weeks ahead.

Duration: 1 hour

i

We'll Cover:

- Why you have 2 environments, and how to use each
- How we replicate your brand experience
- Work through our Implementation Guide together
- Set goals for your onboarding
- Define template and design assets
- Set 30-minute weekly check-in calls
- Discuss our technology overview



Who Should Attend?

You bring:

- Project sponsor
- Technical resource
- System or network admin
- Marketing representative

We'll bring:

- Customer Success Manager
- Customer Integration Manager

02

DATA WORKSHOP 1

Working session focused on defining sections, rules, and verbiage through TheMapper.

Duration: 1 hour

i

We'll Cover:

- Explain what data we will collect for the awesomeness of TheMapper
- What rules and data are needed for the Data Import File



Who Should Attend?

You bring:

- Project owner
- Technical resource

We'll bring:

- Customer Success Manager

03

DESIGN CALL 2

Outline key attributes you want in your design templates and confirm design assets.

Duration: 1 hour

i

We'll Cover:

- What's most important for your templates
- Finalize any copy changes
- Confirm all design assets, like logos and URL links
- Identify necessary rules/logic for templates
- Discuss custom email templates you can send to students



Who Should Attend?

You bring:

- Project owner
- Marketing representative

We'll bring:

- Customer Success Manager

04

DATA WORKSHOP 2

Working session focused on finalizing TheMapper and the Data Import File.

Duration: 1 hour



We'll Cover:

- Finalizing the data on TheMapper
- Discussing any questions regarding the Data Import File



Who Should Attend?

You bring:

- Project owner
- Technical resource

We'll bring:

- Customer Success Manager

05

DEVELOP CAMPUSCOMMUNICATOR PROOFS

This is when the final design assets are sent to the Development Team.

Duration: About 25 business days

CampusLogic will:

- + Develop CampusCommunicator proofs
- + Make any edits

You will:

- + Review CampusCommunicator proofs
- + Final CampusCommunicator proof approval

06

HOW TO USE THE CAMPUSCOMMUNICATOR PORTAL

Try your hand at your new process using test communications in your Sandbox. We'll practice, practice... and practice some more!

Duration: 1 hour



We'll Cover:

- What your CampusCommunicator Portal looks like—your own guided tour!
- Use test data to review CampusCommunicator templates
- Show you how to import file
- Show you how to test your CampusCommunicator templates



Who Should Attend?

You bring:

- Project sponsor

We'll bring:

- Customer Success Manager



GO LIVE!

You are now ready to deliver the benefits of CampusCommunicator to both your students and staff. CampusLogic is happy you chose us to help you provide engaging and dynamic financial aid communications that stand out in student in-boxes. Your CSM will continue to be your main point of contact going forward and will work with you to ensure your success.

It's time to make your institutional messages stand out & change student lives with CampusCommunicator.

07

1-HOUR WEEKLY MEETINGS

These meetings happen throughout implementation, ensuring we stay on track for success.

