



CampusLogic's Proven Path to Implementation Success: RaiseMe

Your success is our top priority. We believe that when you implement a technology solution you should know what to expect, so you can prepare for it. With RaiseMe Enrollment, you'll encourage prospective students to engage in college-prep behaviors with micro-scholarships, creating right-fit students and loyalty to your institution. To top it all off, you'll get the fastest implementation in the industry. You'll be guided through our onboarding process by a dedicated Customer Success Manager (CSM).

01

KICK-OFF

On this call we will collaborate and set goals for onboarding. Get a clear view of the implementation process and begin your configuration of RaiseMe.

Duration: 60 minutes



We'll Cover:

- Meeting your Customer Success Manager
- Goals
- Project overview
- Review completed survey and impact to RaiseMe program
- Discuss institutional scholarship strategy/philosophy



Who Should Attend?

You bring:

- Project Owner
- Marketing Representative
- Director of Admissions
- Scholarships Representative

We'll bring:

- Customer Success Manager
- Regional Director or Account Manager

02

PROGRAM REVIEW

The purpose of this call is to review your institution's initial program structure for RaiseMe, get feedback, and set out next steps.

Duration: 60 minutes



We'll Cover:

- CSM presents RaiseMe program structure
- Review sample student profiles
- Gather feedback and changes if necessary



Who Should Attend?

You bring:

- Project Owner

We'll bring:

- Customer Success Manager

03

FINALIZE FOR DEVELOPMENT

This step includes an optional call, but can be completed via email correspondence to finalize your school's program before go-live.

Duration: 30 minutes (if needed)



We'll Cover:

- Review changes to RaiseMe program
- School provides final approval



Who Should Attend?

You bring:

- Project Owner

We'll bring:

- Customer Success Manager

04

GO LIVE

You made it! We will go over the backend of the RaiseMe system, do some training, teach some best practices, and answer any questions you have.

Duration: 60 minutes



We'll Cover:

- RaiseMe portal overview
- Downloading data
- Introduction to support team
- Ongoing support, adoption, and best practices



Who Should Attend?

You bring:

- Project Owner
- Marketing Rep.
- Director of Admissions
- Admissions Staff
- Scholarships Rep.
- Data/Operations Rep.

We'll bring:

- Customer Success Manager
- Customer Adoption Consultant



Go-Live!

You are now ready to utilize RaiseMe Enrollment.

The final step is the Adoption phase, which will provide your team with strategies that ensure your school and potential students are getting the most out of the product. CSM will continue to be your main point of contact going forward and will work with you to ensure your success.

05

ADOPTION

These four calls cover tools and strategies to encourage adoption of RaiseMe by your institution and potential students. Commitment to these best practices is necessary for your institution's success with RaiseMe, and it is in your best interest to get cross-functional assistance with adoption. Each call is run by your Customer Adoption Consultant.

Meeting Topic	Content	Suggested Audience
Admissions Overview (1 hour)	Discuss how your admissions team can best utilize RaiseMe when interacting with students, parents, and counselors.	Admissions Team
Marketing Overview (1.5 hours)	Review how to maximize engagement with awareness of your micro-scholarship program through press and outreach to families, educators, and CBOs.	Marketing/ Communications Team
Financial Aid Overview (30 minutes)	Establish award notification process, discuss applicant tracking (data integration), and provide best practice templates.	Financial Aid Director
Transfer Strategy Meeting (1 hour)	Discuss best practices for launching your RaiseMe Transfer program. This includes engagement with prospective transfer students and two-year institutions.	Transfer Team

