



CampusLogic's Proven Path to Implementation Success: SponsoredScholar

Your success is our top priority. We believe that when you implement a technology solution you should know what to expect, so you can prepare for it. With SponsoredScholar, you'll empower students to use their communities to pay their bills and stay in school—and to top it off, you'll get the fastest implementation in the industry. We're committed to having you implemented in 30 days or less! You'll be guided through our onboarding process by a dedicated Customer Success Manager (CSM).

01

KICK-OFF CALL

Become familiar with the technology, collaborate, set retention goals, and review the onboarding process.

Duration: 1 hour

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We'll Cover:

- Customer Goals
- Project Tracker
- Tech Demo of Product
- Set Go Live Date

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Who Should Attend?

You bring:

- Project Sponsor
- Finance Representative
- Marketing Representative

We'll bring:

- Customer Success Manager

02

SETUP

Configure the branding and enrollment portal settings of your SponsoredScholar site and set up efficient fund transfers with Chase Payments integration to your preferred bank account.

Duration: 45 minutes

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We'll Cover:

- Branding Configuration
- Enrollment Configuration
- Payment Setup

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Who Should Attend?

You bring:

- Project Sponsor
- Finance Representative

We'll bring:

- Customer Success Manager

03

USER ACCEPTANCE TEST

Launch the student worker campaign to verify payment process and reporting before opening it up to a larger group of students.

Duration: 45 minutes

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We'll Cover:

- Launch Student Worker Campaign
- Confirm Payments and Reporting

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Who Should Attend?

You bring:

- Project Sponsor
- Student Worker

We'll bring:

- Customer Success Manager

04

STUDENT OUTREACH

Grow awareness and increase retention by implementing a proven student outreach strategy.

Duration: 1 hour

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We'll Cover:

- Student Outreach Email Campaign
- Datafiles and Merge Tags
- Growing Awareness

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Who Should Attend?

You bring:

- Project Sponsor
- Marketing Representative

We'll bring:

- Customer Success Manager

05

STUDENT ADVISING

Become an expert in supporting students throughout their campaign, as well as sponsors who may have questions about their gifts.

Duration: 1 hour

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We'll Cover:

- School Training to Support Students
- School Training to Support Sponsors

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Who Should Attend?

You bring:

- Project Sponsor
- Support Representative

We'll bring:

- Customer Success Manager



GO LIVE!

You are now ready to deliver the benefits of SponsoredScholar to your students. CampusLogic is happy you chose us to help you create efficiencies, enhance the student experience, and drive enrollment. Your CSM will continue to be your main point of contact going forward and will work with you to ensure your success.

It's time to close funding gaps & change student lives with SponsoredScholar.

